

CULTURAL COUNCIL
August 17, 2023
6:30 pm
Town House
599 Main Street, Boylston

AGENDA

Agenda items without a specific time may be taken out of order

- Call to Order/Welcome
 - BCC Members to date (5):
Kathy Evans
Kristen Socha
Linda Oroszko
Myoshi Holden (Meme)
Andrea Macritchie

 - Guest, Sarah Lawson, Graphic Designer

- Discuss 06/14/2023 Minutes, and vote to approve
 - 06/14/23 minutes noted next meeting was set for 07/20/2023 - meeting was cancelled and moved to 08/17/2023

- Sarah Lawson presents a marketing proposal to our LCC; including logo ideas and marketing material

- BCC discusses the Marketing proposal and the next steps

- Update on direct grant process vs. reimbursement method

- LCC to review all reimbursements that were processed June 2023 - August 2023

- Discuss August promotion avenues for the upcoming grant cycle:
 - Announcement to be issued via newspaper, social media & publicity pieces for distribution (what, who, where placed etc.)

- Kathy Evans & Kristen Socha, provide updates on the response from BCC candidates:
 - letter sent out
 - responses to the letter

- BCC Members bring statements for our Priorities & Guidelines for the MCC website. Final Prios & Guidelines established for MCC @ meeting.