



Boylston Municipal Light Department Announces Launch of “NextZero” to Accelerate Commonwealth Decarbonization

Boylston, MA -- February 18, 2022 -- BMLD is announcing the launch of its NextZero energy efficiency program to help public power communities accelerate decarbonization. The NextZero program will replace the residential, commercial and industrial energy efficiency programs previously offered by the BMLD partner and the Commonwealth’s designated joint action agency, the Massachusetts Municipal Wholesale Electric Company (MMWEC), in alignment with a shift in focus to a carbon-free future.

MMWEC’s energy efficiency programs, previously known as Home Energy Loss Prevention Services (HELPS) and Green Opportunity (GO), have served MMWEC and its participating municipal light plants (MLPs), including BMLD, well for more than three decades. The driving purpose of the NextZero brand is to help the Commonwealth reach net zero carbon emissions by 2050.

The new brand and its mission were developed through a rigorous strategic planning process with a sub committee consisting of representatives of participating MLPs. NextZero’s mission is to “provide the most efficient, innovative and equitable path to energy decarbonization for our communities.” The new mission emphasizes the critical role that community owned electric systems play in developing the clean energy future.

Mark Barakian, BMLD General Manager.

“Through the NextZero program, BMLD offers various programs, including appliance rebates, home energy audits, heating & cooling and electric yard equipment.”

“MMWEC is proud to facilitate these innovative programs for our participating light departments and their customers,” said MMWEC CEO Ronald C. DeCurzio. “Municipal utilities are committed to supporting the Commonwealth’s electrification and decarbonization targets, and NextZero will be part of the solution.”

To find out more, visit nextzero.org/Boylston.