Boylston Master Plan Update

2021 Visioning Workshop

Master Plan Steering Committee Chair, Richard Baker
Facilitator, Ron Barron, Central Massachusetts Regional Planning Commission

www.boylstonmasterplan.com
Evening’s Agenda

Master Plan Presentation: Where we are / how we got here / what we know. How will the Breakout Room Discussions work?

Breakout Group Discussions: Visions of Boylston--Past, Present, and Future

Word Cloud Activity: What are your top 3 takeaways from the discussions?

Report Out and Next Steps: Short discussion of Breakout Room themes and what happens next.
Housekeeping

- This meeting is being recorded, but Breakout Room Discussions will not be.
- Recording will be made available on the Town website and on www.boylstonmasterplan.com, as will the presentation slides.
- Please keep your audio muted at all times when not speaking. Hosts will mute any participants who forget to do so.
- If you have any technical issues, message us on our Facebook page (www.facebook.com/BoylstonMPSC) or by email (cmorris@cmrpc.org, rbarron@cmrpc.org)
- Any disruptive behavior can result in being removed from the session. Once someone is removed, we cannot allow them back in.
Master Plan
Background
What is a Master Plan?

- Guiding document for all town plans for at least the next 10 years
- Data driven snapshot of where we are now and what has changed since the last plan
- Lays out a Vision Statement, Goals, Objectives, and concrete, realistic actions the Town can take to achieve that vision
- Provides an implementation strategy for actions
Why is a Master Plan important for Boylston?

- Ensures consistency in planning
- Promotes continuity of vision
- Provides a baseline for town decision making
- Gives the Town a leg up with certain grant opportunities
- Establishes a guiding set of principles that inform other plans and actions for the next decade
Project Timeline (so far)

- **2000**: Last Master Plan completed
- **Winter 2020**: Update first discussed with CMRPC
- **Fall 2020**: Steering Committee Convenes
- **January 2021**: Community Survey launched
- **March 2021**: Survey is completed, Visioning session held
Work to Date

- Meetings with the Master Plan Steering Committee (MPSC)
- Meetings with the Housing Production Plan Sub-Committee
- Community Wide Survey
- Data Collection and Analysis
- Review of prior planning efforts
Where are we today?

Baseline data, U.S. Census Bureau, American Community Survey, 2019
Population Growth

Boylston Population Growth with Projections, 1930 – 2040

Household Growth, Boylston and Surrounding Communities, 2000 – 2019

Source: American Community Survey 5-Year Estimates 2015-2019
Median Age
2000 Compared to 2019

Boylston: 39.8 - 45.2
Worcester (city): 33.4 - 34.7
Shrewsbury: 37.6 - 41.5
West Boylston: 38.4 - 42.6
Northborough: 37.4 - 43.4
Berlin: 39.5 - 49.7
Clinton: 37.1 - 37.2
Sterling: 38.1 - 46.8

Median Age, 2000-2019

Source: U.S. Census Bureau 2000, 2010; American Community Survey 5-Year Estimates 2015-2019
Boylston Housing Unit Building Permits by Year, 2006-2019

Source: Department of Housing and Urban Development SOCDS Building Permits Database, 2020
Boylston Single-Family Home Median Sale Price and Total Sales by Year

Source: The Warren Group, 2006-2018
Household Income by Level of Income, 2019

Source: 2015-2019 American Community Survey 5-Year Estimates
Unemployment Rate 2010-2019

Annual Unemployment Rate (%)

Massachusetts
Worcester County
Boylston
Unemployment Rate, January 2020 to January 2021

*Source: Massachusetts Department of Unemployment Assistance, Labor Force and Unemployment Data*
Community Survey Results
Survey Outreach

- Ran from January 25th to March 15th
- Collected 433 responses from Boylston residents
- 95% of respondents are current resident homeowners
- 36% over age 60
- 29% under age 45
What types of transportation options would you like to see in Boylston?

- Improved sidewalks and crosswalks for pedestrians
- Dedicated bike lanes
- Non-emergency medical transportation service
QUESTIONS?
Break Out
Room Activity
What is a Vision Statement?

A statement of principles

Acts as guide-rails for implementation and planning

More about the general than the specific

What is it about Boylston as a place that we want to preserve, refine or improve?
What to Expect

• In a moment you will be moved to breakout rooms
• Please allow a moment for us make sure everyone is in their correct rooms
• Discussion:
  • Past: What drew you to live in Boylston?
  • Present: What makes you want to stay in Boylston?
  • Future: What do you dream of for the future of Boylston?
  
  • Remember: This is to help the Steering Committee Craft a VISION STATEMENT for the Master Plan.
  • The last 10 minutes you will be asked to fill out a short form
  • A LINK will be sent via chat to all rooms
What words describe your vision of the future of Boylston?

Use three words or short phrases that best describe the Boylston you envision in ten years.

Enter a word

Enter another word

Enter another word

Submit
Breakout Room

Ground Rules

• Please be respectful of others when they are speaking
• Raise your hand either on your video or via the “Raise hand” interaction in Zoom
• Facilitator assistants will be keeping track of who has raised their hands to give everyone a chance to speak
• If you are having technical difficulties, please return to the main room or message us on our Facebook page, www.facebook.com/BoylstonMPSC